

Topic Search that identifies various resources for Index and Match.

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Some are well known and some are not so well known.

My topic search report begins with a list of search strings which are passed individually to Google Search.

The resulting Google source page is captured and parsed for each search string.

There are three sub reports that are extracted from the Google source page:

1. Landing page for each discovered URL
2. Title for each discovered URL
3. List of Google suggested search terms

Once the list of search terms has been processed, then a secondary process is executed to aggregate the collection of sub reports that were generated for each of the input search terms.

Collection of URLs – landing pages listed by the number of occurrences for the individual search strings. Scanning this list of landing pages can bring to light new resources. Note that since this is PDF document – each URL is a hyperlink. Some of the links listed in the search string count PDF may not function because I have prefixed “www.” to the landing URL. This prefix may need to be removed.

Index and Match Search String CountsDownload

Collection of Direct URLs – details of each discovered URL, giving its title and identifying the search string that returned the URL. Again, note this is a PDF document hence the URLs are hyperlinks. Double click and your browser will open to the web page.

Index and Match Direct URLsDownload

Collection of Google Suggested Search Terms – note that the reports presented here made use of this feature to expand the original search!

The workbook that was the source of the other reports is included here in case the user would like to generate focused reports.

Index and MatchDownload